

Roy Sivan

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I am seeking to join a team where I can use my years of experience and passion for software development to help lead an engineering team to create thoughtful technical solutions that meet business requirements.

Snap | Partner Engineer, Solutions Engineer 2022 - Present

- Support partners and advertisers using the Snap Ads API, including the Conversion API
- Use tools like Zendesk & Salesforce to communicate with partners and advertisers using Snap Ads API
- Created documentation including tutorials, walkthroughs, and video content
- Created Proof of Concepts (PoC) in code to show how advertiser implementations would work with the Snap Ads API

The Walt Disney Company | Senior Software Engineer 2014 - 2022

- Listened to stakeholders needs to architect & implement technical solutions with team of engineers
- Diagnosed and crafted solutions for bugs and other errors across high scale & high trafficked applications
- Prototyped solutions using new technologies for executive review on projects
- Created tooling to help expedite the packaging and deploy of web applications
- Created and upheld code standards
- Presented at both virtual and in person conferences about how we use technologies both in official and unofficial capacities
- Joined teams of other engineers to teach code and talk about careers in technology at schools in Los Angeles and San Francisco
- Used tools like ServiceNow to create and manage server and other configuration requests
- Mentored aspiring engineers through Code:Rosie program which increased gender diversity in technical roles
- Mentored associate engineers through OOP, libraries, and technologies like Tailwind

10UP | Senior JavaScript Engineer: React 2020 - 2021

- Built web properties for clients with PHP, WordPress, React and NextJS
- Built Headless WordPress websites with NextJS
- Worked with multiple teams simultaneously to make sure multiple projects were moved forward

Education

California State Polytechnic, Pomona 2004-2008

Major: Bachelor of Science in Business Administration, Marketing Management

Minor: Digital Media Arts

Skills

Front-End

JavaScript, TypeScript
React, Angular, NextJS

Back-End

NodeJS
PHP
MySQL

Related Skills & Experiences

Lynda / LinkedIn Learning instructor
Conference & Virtual tech presentations
Leading workshops (single and multi-day)
Creating teaching materials including tutorials, walkthroughs, and code snippets

Bilingual: English & Hebrew